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**Caste/Nationality: Indian, Hindu.. BC – A**

### **Academic Experience**

- 33 years of Experience as a University Professor
- Worked as **Head, Dean (Two Terms), and Chairman** : Board of Studies of Commerce Faculty
- Research Guidance: **8 PhDs., and 10 M.Phils. were awarded** under the guidance
- Published **80 research articles** in leading News Papers and journals.
- Published **6 books** in the areas of Tourism, Foreign Trade, Consumer Protection, Agriculture, etc.
- Completed **two research projects** relating to Indo-SAARC Trade and Leadership[ Qualities among Tribes



### **As Founder Director & Convenor of A.P.Study Circle for BC's, Govt. of A.P.**

- Produced 72 Candidates belonging to weaker sections to National Civil Services (IAS/IPS,etc.)
- Innovated Career Development Programmes for BCs and produced more than 200 candidates for Group I & II State Services.

**As a Trainer under Good Governance: As Professor of HRD at Dr.MCRHRDIAP, Govt. of A.P., Trained more than 8000 officers belonging to different cadres of Group I and II services to explain government policies and programmes and submitted reports to the government about the draw backs at the implementation level.**

- ❖ Received High Level Leadership Training at ASCI, Hyderabad on Resource Mobilization strategies for the public University for Vice Chancellors, October -27-28, 2015.
- ❖ Participated in Two Day Workshop on Knowledge Mission at Centre for Innovations in Public System (CIPS) of ASCI at Hyderabad (April 23 – 24, 2015).
- ❖ Received Training in the Centre for Executive Education as part of Higher Education Mission the Higher Education Mission Workshop ( Jun 30- July 01, 2015) at ISB Hyderabad.

### **INNOVATIVE / CREATIVE WORK**

- Launched **CLASS ROOM TO COMMONMAN PROGRAMME.** First of its kind programme organized in any university in the State through student community engagement.



### Highlights:

- Faculty expertise to the doorsteps of common man in the society.
- Translation of theory & concept taught in class room into action outside the university.
- Utility Based Research and Need Oriented Approach.
- Interdisciplinary approach to solve people's problems especially in market related activities.

### Impact:

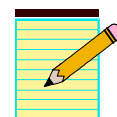
- A tremendous response to the programme from the public.
- Consumer problems relating to several lakhs of rupees worth of goods and services could be settled by lobbying with the industry outside court.
- A feeling of credibility about the efficacy of University extension activities could be generated.
- Initiated service linked research benefiting a large sections of people.

**Awards & Rewards:** Several awards on the eve of Republic Day (at dist. & State level), awards like 'Vidya Ratna' by various cultural organizations in Hyderabad, Indira Priya Darsini Award by International Piece Society and STATE LEVEL BEST TEACHER AWARD FOR 2010 was conferred.



### **Editorial Experience:**

Rendered services as: Founder Editor of 'Viniyogavani', Editor of 'Consumer Crusade', Editor of 'COMPETE'.



### VISITS ABROAD:

Selected by the UGC (Govt. of India) to visit Egypt to deliver Lectures



### **OTHER SERVICES RENDERED:**

- Served as Lok Adalat Member
- Worked as Chief Coordinator for Continuous Education Centers
- Member, District Blindness Control Committee
- Member, State Level Prices Monitoring Committee
- President and Secretary of Rotary Club
- Served as Coordinator, Govt. Leprosy Rehabilitation Center
- Conducted National & Regional Conferences on Consumerism as General Secretary of CAPCO.
- Supervised Curfew Relief Operations in the Old City at Hyderabad during Sep., '98
- Served as Member of Railway Claims Tribunal, Hyderabad, 2006.



**Experience in Conducting of Workshops:** Organised more than 100 workshops in the areas of Consumerism, Positive Attitude, Stress Management, Time Management, Ethics in Administration, etc. and attended various seminars



### **Media Exposure:**

Invited by the AIR FOR Radio talks on social issues. Invited by Doordarshan for live Telecast (Phone – in) programme for consumer advocacy, career advice for youth, etc. Newspaper coverages on various social services activities and achievements reported more than 400 times in various news papers.



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